

100

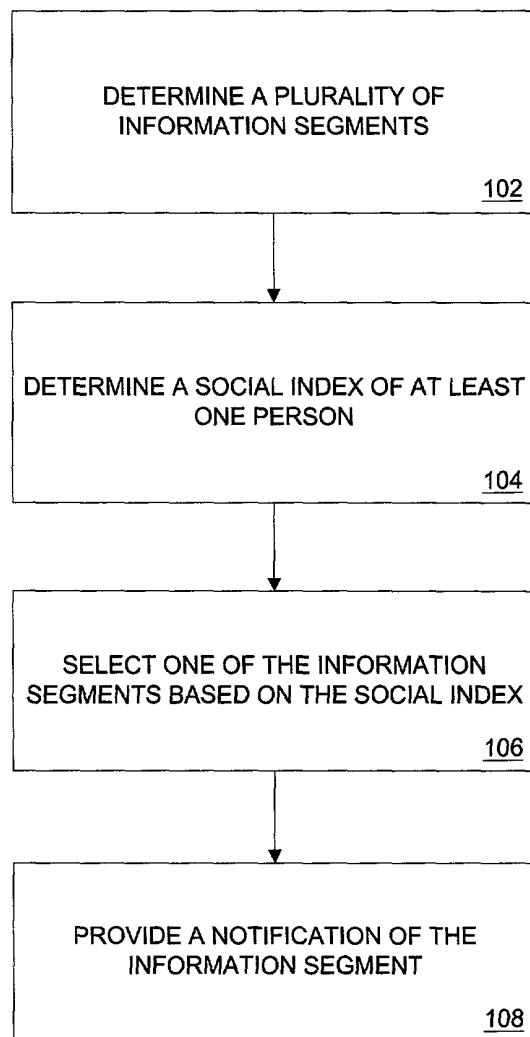


FIG. 1

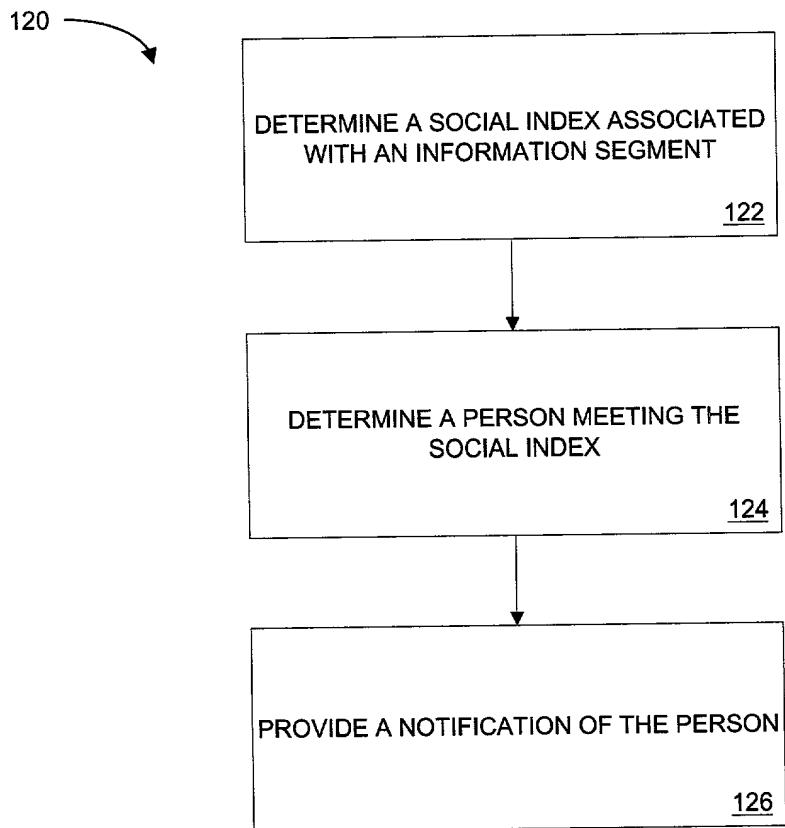


FIG. 2

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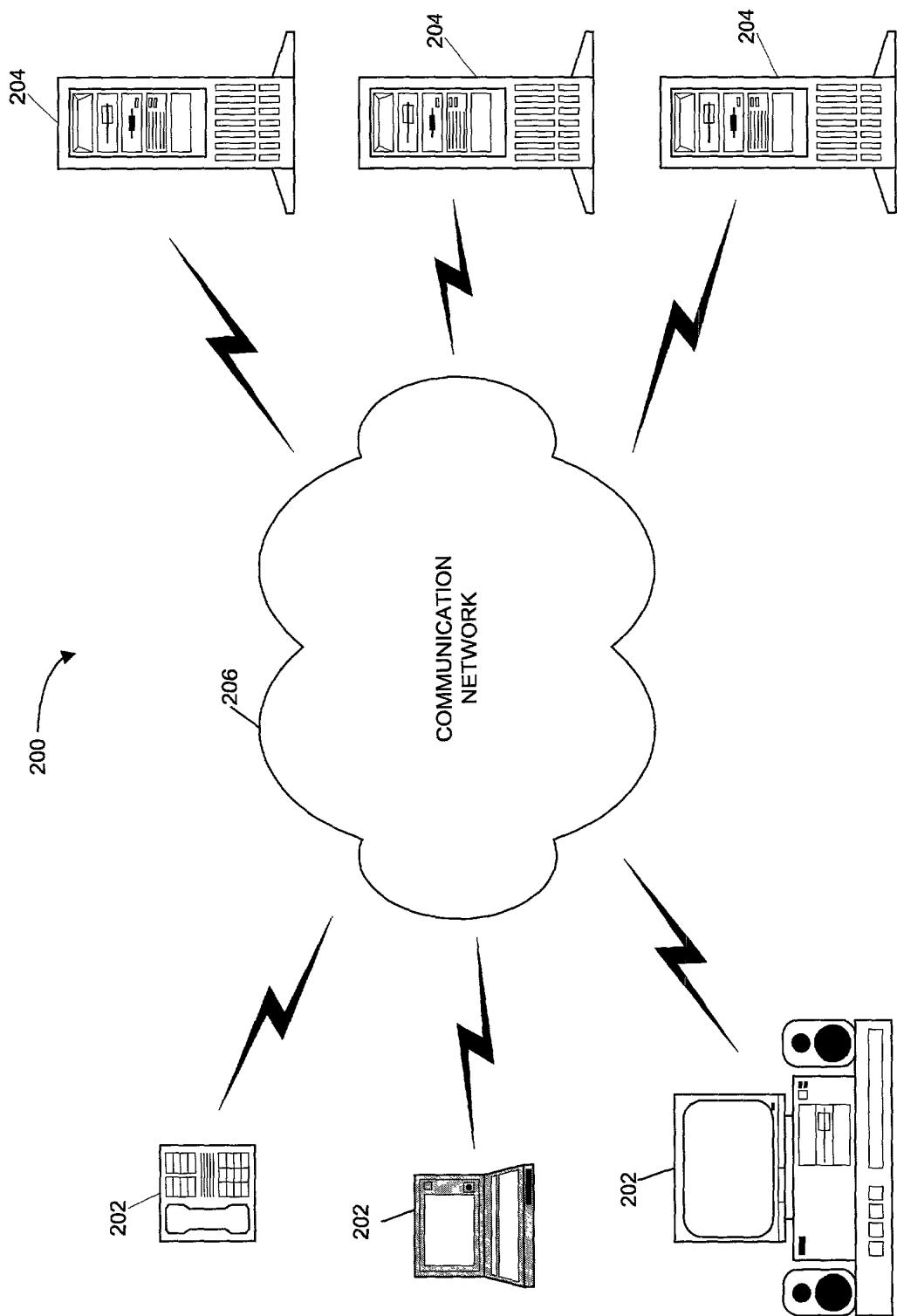


FIG. 3

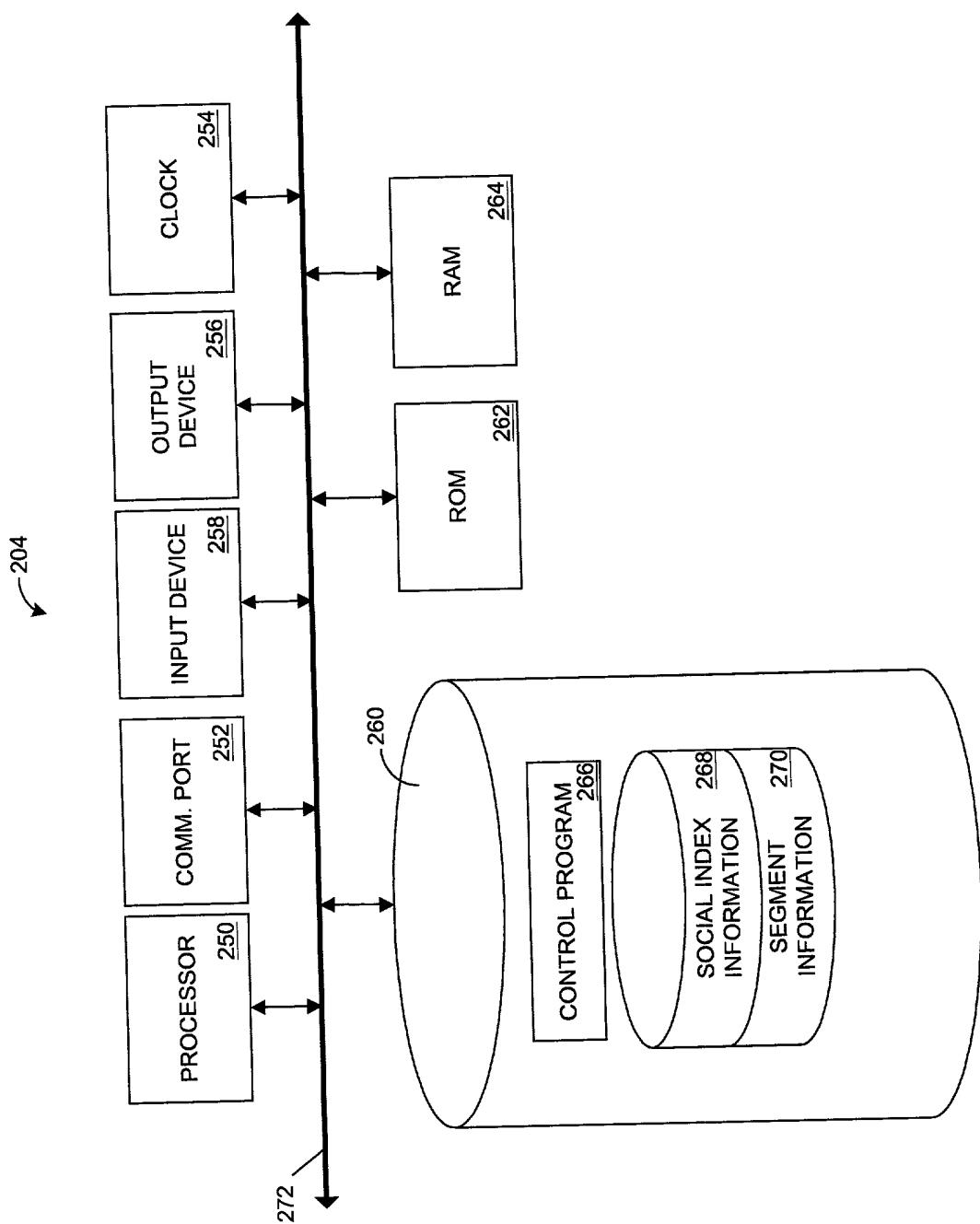


FIG. 4

300

SUBJECT IDENTIFIER <u>302</u>	SUBJECT NAME <u>304</u>	SOCIAL INDEX <u>306</u>
C-123456	BOB JOHNSON	42
C-287766	SUE JONES	86
C-567454	JOHN SMITH	$S = (4.3 \times E) + (0.8 \times C) + (2.4 \times W)$
C-693421	LARRY BENSON	$S = S123456 + S287766$
C-760134	KAREN BROWN	15
C-880118	RUSS JOHNSON	37

FIG. 5

400

INFORMATION SEGMENT IDENTIFIER <u>402</u>	INFORMATION SEGMENT DESCRIPTION <u>404</u>	SOCIAL INDEX <u>406</u>
I-359395	BANNER ADVERTISEMENT FOR CRUISE VACATION	82
I-593014	EMAIL ADVERTISEMENT FOR AUTOMOBILE	16
I-903940	COUPON FOR DRY CLEANING	37

FIG. 6